

Madonna University Academic Communicator

Publication of the Madonna University Office of Academic Affairs

Summer 1997



“Teaching is our most important product.”

The Theme for 1997-98: Students First

Taking its lead from the Marketing Team’s recently submitted marketing plan, the Office of Academic Affairs is promoting “Students First: Working Together for Quality and Service” as the theme for academic year 1997-98. For the faculty, this will entail continued emphasis on quality teaching, discovery learning, and active pedagogy--the watchwords for this year are, “Teaching is our most important product.” Related issues will be addressed at faculty meetings and in-service workshops throughout the year.

The theme will also serve as the target for a comprehensive staff training program, that will include such topics as hours of service, effective use of the Meridian phone system, and information access, especially during the evening hours and weekends. In addition, the in-service program will analyze the distinctive needs of our different target markets--FTIACs, working adult students, and international students--and respond to them.

If you have ideas or suggestions that relate to the in-service program, submit them either to Betty Jean Hebel, Chair of the Marketing Committee, or to Andrea Nodge, Director of Marketing. The goal is to enhance the University’s student-friendly environment.

Enrollment Picture Looking Strong

The Term 3/97: Spring/Summer enrollment picture continues to remain strong, with registrations exceeding those of last year. The graduate programs led in increased numbers, showing a 40% increase. A number of factors contributed to the increase: the reconfiguration of the spring summer term to include distinct spring and summer sessions, each six weeks in length; a revised format for the Term 3/97 Schedule of Classes; expanded programs for international students; and increased marketing and public relations efforts to promote the summer session to new populations of students.

Enrollments for the Term 1/97: Fall are steadily building. The first two orientation/registration sessions for incoming students were very well attended by students, friends, and family members. Also, approval from the Council on Social Work Education (CSWE) for the distance learning program in Gaylord means that a second cohort of about 20 students will be enrolled for the fall.



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Humanities Colloquium Series to Continue

After four years of funding from the National Endowment for the Humanities, the College of Arts & Humanities has committed to continuing the Humanities Colloquium Series—a time for faculty colleagues and K-12 teachers to engage in conversation focused on a humanities text. This has proven to be an extremely effective way to promote a climate of discourse and reaffirm the liberal arts character of the University.

For 1997-98, the theme of the series will be “Exploding the Canon: Change and Continuity in the Interpretation of Multicultural Issues. In the fall, two canonical texts that address the evils of antisemitism will set the stage for a consideration of this same issue in our own society. The texts are:

- **October 2, 1997** – *The Merchant of Venice* by William Shakespeare
- **December 5, 1997** – *Ivanhoe* by Sir Walter Scott

In the winter semester, the focus will shift to the contemporary world. The first text is a contemporary American novel that explores the disparity between classes in the story of a young Yuppie couple living in a gated community in California and a married couple who are illegal immigrants trying to access the American Dream. The second text presents a trial in which a Japanese-American is accused of killing a white fisherman in a Washington State island town, against the background of the Japanese internment camps of World War II:

- **February 6, 1998** – *Tortilla Curtain* by T. C. Boyle
- **April 3, 1998** – *Snow Falling on Cedars* by David Guterson

Faculty colleagues who commit to the series will receive complimentary copies of the texts. For more information, call Dr. Richard Sax (5542) or Dr. Marjorie Checkoway (5653).

Dr. O’Dowd Renewed for Humanities Chair

Dr. Kathleen O’Dowd has been renamed Distinguished Teaching Professor of the Humanities, her second appointment to the chair established through a National Endowment for the Humanities challenge grant. Dr. O’Dowd will continue to focus on HUM 201: The Medium and the Message, which serves as an introduction to the recurring themes and methods of the



School of Business Expands Global Programs

After a year of negotiations, the School of Business will begin offering master’s classes on-site at the Shanghai Institute of International Finance for working adult students seeking management education. Having been approved by the government of the People’s Republic of China, the program expects to enroll at least 40 students, following the bilingual instructional model which the

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University has pioneered in Taiwan.

The success of our international programs has also led to negotiations with the Nicon Institute of Lahore, Pakistan. This program will bring 35-40 students to campus for a one-semester residency beginning in fall 1998. A parallel program for those students who cannot leave their employment entails faculty members traveling to Pakistan for on-site courses.

Years of cultivation and negotiation result in new, exciting international

College of Nursing Expands Global Connections

Dr. Mary Wawrzynski, Dean of the College of Nursing, traveled to Poland this June to explore the possibility of student and faculty exchanges there. The initial link was forged when Drs. Mary and Al Bailey visited Poland two years ago. Ultimately, the nursing faculty hopes to make a positive impact on the quality of nursing care in this emerging Eastern European nation.

Summer Programs Bring Students to MU

The summer term is an exciting time to be on campus as departments and programs expand the number of programs that bring new and prospective students to campus.

Summer Institute

It is hard to miss the 137 gifted and talented high school students who literally take over our classrooms, labs, and dorm for a two-week residency. From across the State of Michigan, the students study such subjects as TV production, creative writing, journalism, fresh water ecology, photography, SLS, Japanese, Italian, genetics, and programming for the World Wide Web.

Opportunities for K-12 teachers

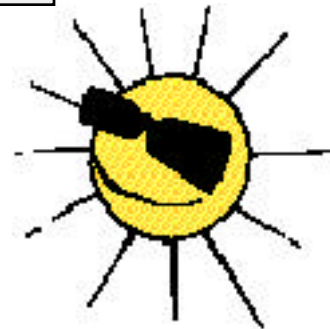
The music department continues to sponsor certification courses for Orff-Schulwerk teachers. This innovative teaching approach involves students in the joy of music-making utilizing instruments that are developmentally appropriate for young children.

The NEH-sponsored program, "Bridging the Gap Between Knowing and Teaching in the Humanities," involves 24 K-12 teachers from area schools in reading and interpreting multicultural texts during a two-week workshop.

The College of Continuing and Professional Studies is offering special

Special Courses and Workshops

learning opportunities for the community, such as "The Internet for Educators, Entrepreneurs, and Everyone Else," utilizing our newest technological resources.



Special programs bring new and prospective students to campus during the summer semester.

HIV/AIDS Curriculum Project

Madonna University was among nine higher education institutions across the country to be selected to participate in a national project on HIV/AIDS awareness. Sponsored by the Association of American Colleges and Universities (AAC&U), the project will link the MU action team with teams at other schools. In addition, nationally recognized experts on HIV/AIDS will visit campus and offer consultation on curriculum development in targeted courses: NSC 125 - Health Problems; RST 411 - Medical Ethics; ENG/HIS 421 - Time and Literature; and COL 101 - Orientation to Higher Education.

The Media Services/TV Studio will also devote one episode of *Madonna Magazine* to the HIV/AIDS crisis, featuring one of the project consultants. The project action team consists of seven members: James Copi (PI), Mary Mitsch, Dennis Bozyk, Mary Hunt, Ellen Oliver Smith, Father Ron DesRosiers, and Ernest Nolan.



Faculty Research – Summer 1997

The Faculty Professional Development Committee awarded Research Stipends to four faculty members for summer 1997:

- Jerry Charbonneau (SOC/SW): “Predicting Conflict Resolution Styles Among Women”
- Ken Rust (SLS): “Sign Language Interpreting Portfolio Development and Assessment”
- Michael Johnson (CSC): “Developing a Prototype Faculty World Wide Web Page”
- Stanley-Pierre Ngeyi (CHM): “The Thermal Analysis of Some Intercalation Compounds”

Lynn Kelley (QS/CIS) was awarded a ten-week summer research fellowship with NASA at Fort Patrick, Florida, to direct two projects: applying process improvement techniques to a unit called “DEOMI” and evaluating the results of a survey about TQM (n=600,000).

Phyllis Brenner (NUR) served as a consultant at Mahidol University in Bangkok, Thailand, in the area of leadership and administration.

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Equal Opportunity Educator

Important Dates

Fall Faculty Conference –
 Monday, August 25, 1997

**Workshop for Department
 & Committee Chairs –**
 Tuesday, August 26, 1997

Community Gathering –
 Wednesday, August 27, 1997

New Faculty Orientation –
 Thursday, August 28, 1997