

ACADEMIC COMMUNICATOR

A Publication of the Madonna University Office of Academic Administration

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CARNEGIE FOUNDATION DESIGNATES MU AS ENGAGED INSTITUTION

The Carnegie Foundation for the Advancement of Teaching selected 76 U.S. colleges and universities for its new Community Engagement Classification. Unlike the Foundation's other classifications that rely on national data, this is an "elective" classification—institutions elected to participate by submitting required documentation describing the nature and extent of their engagement with the community, be it local or beyond. This approach enabled the Foundation to address elements of institutional mission and distinctiveness that are not represented in the national data.

"The Community Engagement Classification is an

exciting move in Carnegie's work to extend and refine the classification of colleges and universities," said **Alexander McCormick**, who directs Carnegie's classification work. "It represents a significant affirmation of the importance of community engagement in the agenda of higher education."

Based on documentation submitted by **Kevin West**, Director of Service Learning, Madonna University was selected as one of only two universities in Michigan for this honor—and the only private institution to be designated as a community engaged university. MU received recognition in both areas of commitment: curricular engagement and outreach and partnerships.

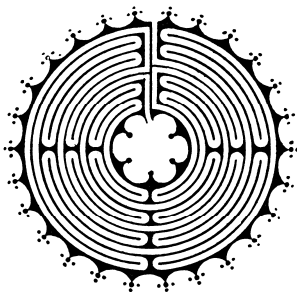
MU RECEIVES CARTER AWARD

For the "Partnership for Community Cohesion" in southwest Detroit, Madonna University and All Saints Neighborhood Center received the Jimmy and Rosalynn Carter Community Partnership Award for 2007. At the June 20th Governor's Service Awards ceremony at the Fox Theatre, **Governor Jennifer Granholm** congratulated the winners by saying, "This is an incredible group of people . . . This is what Michigan is all about."

The Carter Award brings a monetary award of \$10,000, to be divided between the University and the Center. MU will use the funds to support a week-long residential experience for youth from southwest Detroit to encourage them to go on to college.

"The Center has brought the neighborhood new life and hope," said **Kevin West**, Director of Service Learning. "Each year our faculty and students joyfully work with the Center to develop a stronger community."

"Community service is integral to MU's Franciscan mission," remarked **Dr. Ernest Nolan**, VPAA. "The Award recognizes the volunteer work of many faculty members and students."



The Partnership for Community Cohesion has brought the All Saints neighborhood new life and hope.



Governor Jennifer Granholm (left) congratulates Kevin West (right) and Dennis Nordmoe (center), Director of All Saints Neighborhood Center.



The Franciscan Values Award for Faculty acknowledges individuals who live out the University's Franciscan heritage in their teaching, scholarship, and service.

FACULTY APPROVES NEW FRANCISCAN VALUES AWARD

In keeping with the University's emphasis on living out its Franciscan heritage, the Faculty Professional Development Committee recommended the creation of two new faculty awards for acknowledging excellence in teaching, scholarship/research, and service within the context of Franciscan/Felician higher education. The recipients are nominated for embodying the values of the University

as they fulfill their various roles as faculty members. The awardees for the inaugural year are:

- **Franciscan Values Award for Full-Time Faculty:**
Andrew Domzalski, Associate Professor of English and Coordinator of the MATESOL Program
- **Franciscan Values Award for Adjunct Faculty:**
Anne Marie Knoerl, Adjunct Assistant Profes-

sor of Nursing

The FPD Committee also recommended retaining the **Award from Graduating Seniors**, which for 2007 is awarded to **Mary Mitsch**, Assistant Professor Nursing.

Led by **Michael Cummings** of the library, the Selection Committee included **Anita Herman** (GER), **Laurie Kaufman** (EDU), **Miriam Long** (MTH), and **Larry Rudnicki** (E&CA).

Blackboard Training Extended to Lebanese Colleagues

Because of the close relationship that has developed between MU and Notre Dame University in Beirut, Lebanon, during the recent Middle East Partnership Initiative (MEPI) grant, nine NDU faculty members participated in the spring 2007 Blackboard training workshop conducted by educational designer, **Elena Qureshi**:

Michel Nehme, Political Science
Michel El-Hayek, Technology
Nazir Hawi, Business
Jean Pierre El-Asmar, Architecture
Fawzi Baroud, Information Systems

Christine Sabieh, Literature
Kamal Abouchedid, Education
Roy Akhras, Education
Armen Balian, Computing

They joined MU adjunct faculty members **Jeffrey Matte** and **Harvey Fox** for the five-week training course that requires the participants to adapt an existing "on-ground" course for online delivery using the University's Blackboard system.

PAH-FEST MAKES EVERYONE A COPPOLA

Digital filmmaking for everyday people was the focus of **Project Accessible Hollywood** (known informally as PAH-Fest) held on the Madonna University campus July 16-22. This digital media festival is the brainchild of Christopher Coppola, nephew of director Francis Ford Coppola and brother of actor Nicholas Cage. At the PAH-Fest, video crews from all over the world were invited to produce six-minute stories with the help of film professionals. The festival also offered learning seminars, film nights with Hollywood notables, a cell phone art competition, and a self-portrait contest. PAH-Fest provided equipment, coaches and training to finalists, who were housed in the University's residence hall. "In the old days, only people from Hollywood could make movies," said video production instructor and PAH-Fest organizer **Sue Boyd**. "The whole idea is to let people know that anyone can do this. Everybody's story is important! Christopher is all about empowering people." Coppola is committed to educational endeavors, bringing the arts to high schools and colleges across the country. He has expressed interest in developing a training program at Madonna University, giving students the knowledge and skills to work in the entertainment business.



3M GRANT PROVIDES IT HELP TO COMMUNITY

The Office of Service Learning, led by **Kevin West**, recently received a grant 3M Vision Grant of \$50,000 to conduct a three-year project entitled "Improve STATUS." Its goal is to develop a web portal that will allow community-based organizations and small businesses to request technical assistance for developing applications such as web sites, office applications, databases or health promotion campaigns.

The portal will offer users:

1. a portfolio of core computer applications, tools and utilities that are suitable for metro-Detroit community-based organizations and small businesses, and,
2. an online "request-for-technical assistance" option.

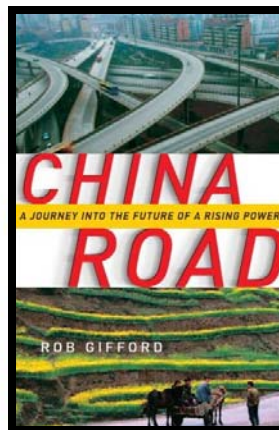
The crucial step related to the development of a valu-

able application portfolio is information-gathering about the IT/IS needs from the community organizations themselves. Once this information is gathered and analyzed, teams of students under the guidance of **Phillip Olla**, Professor of Management Information Systems, will develop IT solutions to meet those requirements. The applications and tools developed by the students will reside in an applications portfolio, which will serve as a repository of applications other non-profit organizations may use.

The project will encourage the use of mobile technology, service-learning, and real world systems implementations to increase student learning about how to work collaboratively with community organizations and to translate system requirements into working information systems.

Order Your Copy!

"One Community, One Book"
Colloquium for 2007-2008
China Road: A Journey into the
Future of a Rising Power
by Rob Gifford



Friday, December 7, 2007
 1:30 – 3:00 p.m.

NEW DETROIT HONORS OZZIE RIVERA FOR HIS CAREER-LONG WORK IN RACE RELATIONS

Director of Multicultural Affairs, **Oswaldo "Ozzie" Rivera**, was honored at New Detroit's 9th Annual Closing the Gap Awards Dinner for his success in bringing people of diverse races together. **New Detroit** is a coalition of leaders from civil rights and advocacy organizations, human services, health and community organizations, business, labor, foundations, education, media, and the clergy. Formed after the Detroit race riots of 1967, the organization has the express purpose of addressing the issue of race relations by positively influencing policies that promote economic and social equity.

"This award salutes individuals . . . whose commitment and actions have made a positive difference in race relations in our community," remarked **Shirley Stancato**, New Detroit President and CEO. Rivera has spent his career championing programs, curricula, and activities that bring people of different backgrounds together based on mutual respect, including a recent immigration conference held on Madonna University's Livonia campus.

A cultural icon and Latin-Caribbean musician, Rivera hosted "Caribe Serenade" on WDTR for more than 15 years. As a member of New Detroit's Cultural Exchange Network, he helps plan and implement New Detroit's Multicultural Leader-

ship sessions as well as the annual Concert of Colors.

"Ozzie has been instrumental," said **Ernest Nolan**, VPAA, "in sensitizing the faculty, staff, and students about the true meaning of the Franciscan value of respect for each individual—regardless of race, disability, or other human difference."





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Fall Semester 2007 Datebook

- **Fall Faculty Conference**
Monday, August 27, 2007
9:00 a.m. – 1:00 p.m.
- **New Faculty Orientation**
Thursday, August 30, 2007
9:00 a.m. – 1:00 p.m.
- **November Faculty Professional Development Workshop**
Friday, November 2, 2007
1:00 – 3:00 p.m.
- **“One Community, One Book” Colloquium: *China Road***
Friday, December 7, 2007
1:00 – 3:00 p.m.
- **End of Fall 2007 Semester**
Saturday, December 15, 2007



SUMMER RESEARCH STIPENDS AND TET'S

The Faculty Professional Development Committee (FPD), under the leadership of **Bess Kypros**, awarded summer 2007 research stipends to four projects:

- **Susan Hasenau** (NUR), “The Culture of Deafness: Hearing Screening of the Elderly”
- **Richard Fox** (ECN), “The Effects of Globalization on U.S. Employee Health Care Benefits”
- **Robert Cohen** (PSY), “A Psychological Study of the Inhibition of the Creative Process”
- **Richard Benedict, Stewart Wood** and **Karen Obsniuk** (EDU), “Developing and Maintaining a Constructivist Approach to Teaching”

In addition, the Committee approved five Teaching Empowerment Teams (TET's) for the 2007-2008 academic year:

- **Maureen Leen** (NUR), **Gerald Charbonneau** (SOC), **Adolfo Campoy** (SPA), and **Kevin West** (SL) “An interdisciplinary Service Learning Project with Bridging Communities, Inc.”
- **Yvonne Miller** and **Laurie Kaufman** (EDU), “Differentiated Instruction in the College Classroom”
- **Neal Haldane** and **Kathleen Edelmayer** (E&CA), “Aligning the Learning Outcomes of JRN 4100—Foundations of Mass Communications”
- **Corinne Kee, Cheryl Dottinga, Therese Jamison, Jeanne Heatlie, and Sue Postema** (NUR), “Using Virtual Reality and Simulated Clinical Experiences in the Educational Process”
- **Bess Kypros** (CD), **Marjorie Checkoway** (EDU), and **Kathleen Edelmayer** (E&CA), “Improving Discussion as a Pedagogical Tool.”

Grants Fund Special Support Services

- The **Alcoa Foundation** awarded \$5,000 for the Southwest [Detroit] Women's Educational Empowerment Program (SWEEP) for tutoring.
- Under the leadership of **Connie Tingson**, the Center for Personalized Instruction received a \$10,000 grant from the **Daimler Chrysler Minority Retention Fund** through the **Michigan Colleges Foundation**.
- The **Parks Charitable Trust** awarded the SWEEP program \$10,000 to be used to provide textbooks for financially disadvantaged students, under the direction of **Marcia Boehm**.
- **Higher One** donated \$500 to the Office of First-Year Experience (**Chris Benson**) for the UNV 1010 Reunion bonding event.