

LEAF YOUR MARK

STUDENT CAMPAIGN

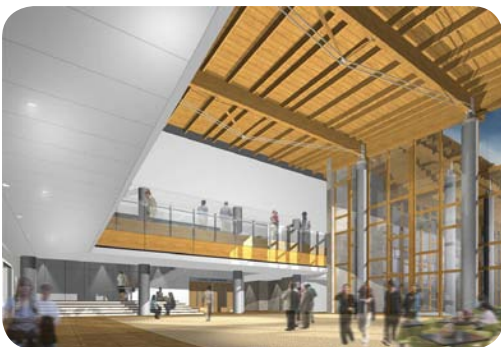


This is the theme for Madonna's first-ever student campaign to raise funds for the \$50 million, seven-year capital campaign that includes the new Science and Media Center.

Blue & Gold is Green ties in with the "green" features of the building, as well as this year's campus-wide theme of **Green and Growing**.

One aspect of the student campaign is the **Leaf Your Mark** fundraiser. Students will sell and buy paper leaves for \$1, \$5 and \$10. Each signed leaf will be posted on a tree outside the Take 5 Lounge. This is a chance for students to "leaf" a legacy for future generations of Madonna students. The **Leaf Your Mark** campaign kicks off Nov. 11-13 in the Take 5 Lounge, and runs through Dec. 12, 2008. There will be giveaways, raffles and plenty of excitement as the number of leaves on the tree grows.

Show your school pride and help "rake up" support for the student campaign by buying or selling leaves! Leaf packet pick-up headquarters are in the Advancement Office, Room 1220, or contact Diane Holka at 734-432-4736, dholka@madonna.edu. Prizes will be awarded to students who sell leaves totaling \$250+ (Madonna t-shirt) and \$500+ (Madonna sweatshirt). All students who sell \$250 or more also will have their name published in the Madonna Now, at www.madonna.edu/pages/support-madonna, and on some sort of permanent recognition piece.



◀ Student Gathering Space that features low-e glass windows to flood the area with natural light, reducing the need for indoor lighting. The glulam beams used in the ceiling are engineered wood laminate. Glulam is a more efficient use of trees, because the beams are smaller pieces of wood glued together.

▶ All labs, classrooms and offices will use daylight-detecting lighting to conserve energy. All lab chemicals will run through an acid neutralization tank to become environmentally safe before entering city sewers. The building will be cleaned with "green" water and citrus-based cleaners.

