

Academic

EXCELLENCE



MADONNA
UNIVERSITY

ACADEMIC EXCELLENCE:

NURTURING THE MIND AT MADONNA UNIVERSITY

Academic excellence is the hallmark of a Madonna University education. The *Leading the Way* campaign is a \$50 million investment in the students of tomorrow.

From curriculum enhancements and facility renewal, to support for vital academic programs, the campaign ensures that Madonna's proud intellectual legacy will grow and expand for many years to come.

ENDOWED CHAIRS OF EXCELLENCE

PROGRAMS OF EXCELLENCE

CENTERS OF EXCELLENCE



FINANCIAL AID FOR QUALIFIED AND DESERVING STUDENTS

CAMPUS RENEWAL



"Every dollar invested in academic achievement pays untold dividends down the road – intellectually, economically and spiritually. We hope all friends of Madonna support academic excellence along with us."

Michael Obloy
Co-Chair, Academic Excellence
Initiative



"Future success grows in the minds and hearts of our graduates who have trained themselves for achievement . . . and whose talents have been honed by the unique academic environment of Madonna University."

Robert A. Sadjak
Co-Chair, Academic Excellence
Initiative

PROGRAMS OF EXCELLENCE:

GRADUATE EDUCATION

Since 1982 when the Graduate School was established at Madonna University, it has grown from two to 25 programs, across such fields as business, nursing, education, hospice education, health services, clinical psychology, criminal justice, and pastoral ministry. The *Leading the Way* campaign will support the Graduate School's next critical step as it institutes its first professional doctoral program.

The University plans to offer the doctor of nursing practice degree in 2008-2009. This credential will be required of all nurse practitioners by 2015.

In the future, the University will explore the feasibility of doctoral programs in other fields, including clinical psychology, and educational leadership.



CURRICULUM GROWTH

Madonna University is committed to meeting the changing educational needs of the global society. Through the *Leading the Way* campaign, the University will remain in the forefront of higher education by investing in innovative academic programs.

Science: Madonna University plans to transform the way science is taught through new facilities and resources that will promote faculty-student collaborative research and support new majors in forensic science and environmental science.

e-Business: Because technology provides the backbone for today's global economy, every student needs to become technologically savvy to be competitive and successful in the business world.

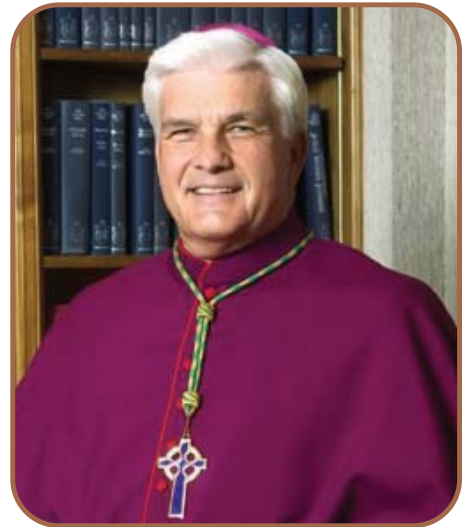
Performing Arts: The *Leading the Way* campaign will support the development of the new lyric theatre program through expanded faculty, curriculum, and facilities.



ENDOWED CHAIRS OF EXCELLENCE:

BISHOP JOHN M. QUINN CHAIR FOR CATHOLIC STUDIES

Designed to enhance the mission and identity of Madonna University as a premier Catholic university in the State of Michigan, the endowed Chair for Catholic Studies will focus attention on critical issues in Catholic thought and spirituality in the post-modern world. It will allow the University to reach out to notable scholars, who will enrich the campus with discourse on Catholic identity and social responsibility. The Chair for Catholic Studies will foster the ongoing dialogue between faith and reason and faith and culture, and promote the vision and mission for a Catholic university found in *Ex Corde Ecclesiae*, From the Heart of the Church, by Pope John Paul II.



SISTER MARY FRANCILENE VAN DE VYVER CHAIR FOR HUMAN DIGNITY AND CARING

The Sister Mary Francilene Van de Vyver Endowed Chair for Human Dignity and Caring is the first of its kind in the United States. The Chair is a fitting reflection of the intellectual, ethical and progressive spirit of the *Leading the Way* campaign and will be awarded to an expert in one of the helping professions. It will help to engender dialogue about vital issues of life, death and individual dignity.



FINANCIAL AID FOR QUALIFIED AND DESERVING STUDENTS

At Madonna University, 90 percent of full-time students receive some financial aid. In today's economy, such assistance is critically important. Last year, we awarded over \$1.6 million in financial aid to our students.

Financial aid allows us to attract qualified and deserving students, and also helps students continue their studies in this era of rising costs. Through *Leading the Way*, we can provide even more resources for these promising students.

CENTERS OF EXCELLENCE:

Leading THE WAY

will solidify support for Madonna's academic Centers of Excellence and allow them to enhance their mission and expand their scope.

businesses, healthcare agencies, and schools through research, consultation and professional development workshops. In 2007, Madonna was the only private college in Michigan to earn the new Community Engagement Classification from the Carnegie Foundation. The Service Learning Program provides volunteer experiences for students and faculty – more than 25,000 hours of service each year.



Center for Community Engagement

serves non-profits, businesses, healthcare agencies, and schools through research, consultation and professional development workshops. In 2007, Madonna was the only private college in Michigan to earn the new Community Engagement Classification from the Carnegie Foundation. The Service Learning Program provides volunteer experiences for students and faculty – more than 25,000 hours of service each year.

Center for International Relations provides opportunities for study abroad across the globe. Students from 45 different countries study on the University's Livonia campus, while graduates live in 66 countries around the world. The Center highlights global consciousness, provides opportunities for study and travel, and prepares students for global citizenship and effective cross-cultural dialogue.

The Graduate School offers advanced study in 25 disciplines, preparing students for leadership in many fields. Graduate instruction is offered online, on-campus and in hybrid formats. The *Leading the Way* campaign will provide additional administrative space and enhanced infrastructure for our growing number of graduate programs as we prepare for expansion into doctoral studies.

CAMPUS RENEWAL PROJECTS

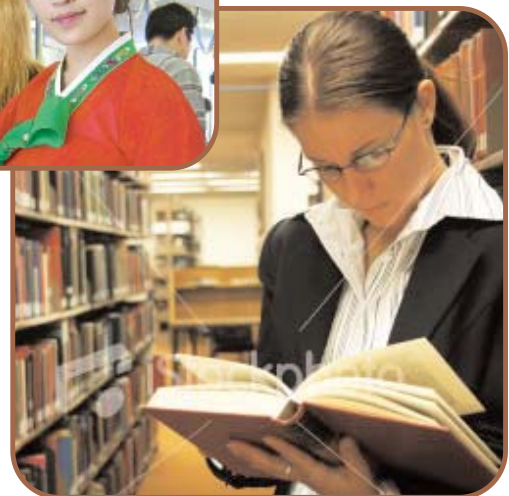
Leading the Way will provide support for updating classrooms, laboratories, offices, and other learning spaces.

Library – The “intellectual heart of campus” will undergo much-needed renovations. All students will benefit from a refurbished and reconfigured facility that offers more space for individual and group study.

Student Services Center – Student life is foundational to a well-rounded education. Therefore, we're providing a centralized locale for all student services including academic assistance, advising, career services, leadership and campus ministry.

University Center – To meet the needs of today's students, we're updating and enhancing dining halls, dorm rooms, chapel and gathering spaces that were constructed in 1965.

Outdoor Athletic Facilities – We're upgrading playing fields, press boxes, concessions, team rooms and parking facilities to enhance Madonna's vibrant athletic programs. A member of the National Association of Intercollegiate Athletics, Madonna University students compete regionally and nationally.



MAKE A LEADERSHIP GIFT

Friends of Madonna University tell us that one of the most satisfying things about supporting the institution is the sense of making a direct impact on the lives of students. Today, Madonna University offers 75 undergraduate majors and 25-plus master's programs, with a student body of 4,500 students, hailing from 45 countries. Through the *Leading the Way* campaign, Madonna alumni and friends are securing the University's future as a leader in Catholic education.

The Academic Excellence Program is an umbrella of initiatives that will strengthen a number of key departments and projects, and enhance the learning environment for every student on campus for years to come.

Several gift opportunities are available for friends of Madonna. Your name, or the name of a loved one, can be permanently associated with one of the components of the program:

ENDOWED CHAIRS:

- Chair in Catholic Studies
- Chair in Human Dignity and Caring

CAMPUS RENEWAL PROJECTS:

- Athletic Team Rooms - \$50,000
- University Center Chapel - \$100,000
- Health Instruction Center - \$150,000
- Psychological Services Clinic - \$150,000
- Student Services Center - \$250,000
- University Center - Main Dining Room - \$250,000
- Nursing Practice Laboratory - \$250,000

SCHOLARSHIPS:

- Named Scholarships for Students - \$25,000

PROGRAMS OF EXCELLENCE:

- Graduate Professorship in Nursing Practice - \$150,000
- Graduate Professorship in Education - \$150,000
- Graduate Professorship in Clinical Psychology - \$150,000
- Professorship in Science - \$100,000
- Professorship in e-Business - \$100,000
- Professorship in Performing Arts - \$100,000

CENTERS OF EXCELLENCE:

- Center for Community Engagement - \$250,000
- Center for International Relations - \$250,000
- The Graduate School - \$250,000

Exclusive Naming Rights for the University Center - \$1,000,000

Note: Additional naming opportunities are available – please contact the University to discuss your particular philanthropic interests.

We will recognize your generosity with appropriate visible acknowledgment.

Friends of Madonna University may also wish to memorialize a loved one or honor a special person, group or family by Name Recognition in the Cardinals Square with a gift of \$5,000 or more.



Artist's rendering of the Cardinals Square

Leading
THE WAY

Please Contact:

Andrea Nodge '84, Vice President, Advancement
Office of Advancement
36600 Schoolcraft Road, Livonia, MI 48150-1176
Phone: (734) 432-5737
Email: anodge@madonna.edu