



# News Release

36600 SCHOOLCRAFT ROAD • LIVONIA, MICHIGAN 48150 • www.madonna.edu • 734-432-5740

Contact: Candace Lambert, marketing officer  
clambert@madonna.edu  
734-432-5556

FOR IMMEDIATE RELEASE: Thursday, May 28, 2009

## **Madonna University to Offer Certificate Programs Geared for Displaced Workers**

LIVONIA, Mich. — This fall, Madonna University will offer three new certificate programs: film music scoring, visual communication and design, and technical translation. Each Certificate of Completion requires from 14-16 semester hours and may be earned for college credit at the undergraduate tuition rate, or as professional development at half the cost.

“The certificates are ideal for displaced workers or anyone looking to increase their job credentials,” said Ernest Nolan, vice president for academic administration at the 4,200-student liberal arts university. “Current students can add a certificate to their degree for an edge in the competitive job market.”

A **certificate in film music scoring** will provide students with the knowledge and experience to compose, notate and score musical ideas for film, video and commercials. Jeffrey Arwady, film scoring professor, brings to the classroom experience working with independent filmmakers and composing for instrumental, vocal and percussion ensembles. Students will develop technical skills on digital audio equipment, such as the Logic Pro 8 audio workstation. They also will collaborate with Madonna University’s broadcast and cinema arts department, scoring scenes for various film projects.

The **visual communication and design certificate** begins with basic courses in graphic design and computer art. Students elect the remainder of their certificate courses based on individual career or academic needs, choosing from classes in graphic, Web and advertising design; public relations and technical writing; Photoshop; photography and more. “Business professionals, public relations officers, copy writers, editors, designers and the self-employed would all greatly benefit from this certificate,” said Douglas Semivan, art department chairperson.

Students who earn a **technical translation certificate** at Madonna will focus their studies in one of three areas: automotive, biotech or instructional video. Each of the three programs begins with linguistic training, followed by a study of industry procedures and techniques. Technical terminology will be taught in English and one of three target languages: Spanish, German or Japanese. “This program provides technical professionals with the skills required to compete in today’s global economy,” commented Spanish Professor Adolfo Campoy-Cubillo.

Madonna University ([www.madonna.edu](http://www.madonna.edu)), conveniently located at I-96 and Levan Road in Livonia, has centers in Orchard Lake, Southwest Detroit and Gaylord. Academic excellence has been the hallmark of Madonna University for more than 70 years. Michigan's most affordable independent Catholic liberal arts university offers more than 75 undergraduate and 27 graduate programs in the colleges of arts and humanities, science and mathematics, social sciences, education, and nursing and health, as well as the School of Business and the Graduate School. The Office of Continuing Education & Professional Studies (CEPS) offers courses in career training, professional development and personal enrichment for the adult learner.

###