



# Media Advisory

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## **Madonna's McManus Lecture to Feature Gourmet Granola Entrepreneur**

**What:** Business start-up, survival and growth will be discussed at Madonna University's next McManus Business Lecture. Guest speaker Michaelene Hearn is the owner and founder of Michaelene's Gourmet Granola. Hearn, a Detroit native, will share the knowledge and experience she gained as her family-owned granola business grew from one flavor to 18, as well as two types of cookies sold world-wide. Hosted by Madonna's School of Business, the lecture is free and open to the public.

"Madonna University has proudly hosted this business lecture series for 20 years, thanks to the sponsorship of the McManus family," said Stuart Arends, dean of Madonna's School of Business. "These lectures highlight the importance of the small to medium-sized businesses and emphasize how critical entrepreneurial spirit is to America's future economic success. Our community can learn a great deal through the McManus lectures."

The McManus Distinguished Business Lecture Series at Madonna University was established by Michael F. McManus Jr., founder and CEO of Header Products Inc. in Romulus. The lectures celebrate his father's entrepreneurial spirit and success. Michael F. McManus Sr. was an effective manufacturing agent for more than 50 years in the Detroit area. His sales efforts helped establish the Chicago Rivet and Machine Company.

For more information, call the School of Business at 734-432-5354.

**When:** Monday, March 16, 7 p.m.

**Where:** Madonna University  
Kresge Hall (entrance D)  
36600 Schoolcraft Road (at Levan Road)  
Livonia, MI 48150

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