



Media Advisory

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Madonna's McManus Lecture to Focus on Recruiting Americans to Work

What: During a free McManus Business Lecture Monday, Oct. 12, at Madonna University, guest speaker Steve Lowisz will discuss the recruitment of the “underemployed” to higher-level positions.

As president and chief executive officer of the largest U.S. recruitment research firm, Lowisz, along with his team, works closely with businesses of all sizes to identify and attracting passive candidates – those individuals who are not looking for a job actively, but who have the skills required for a company's position. Headquartered in Livonia, Qualigence Inc. serves Fortune 100 and Fortune 500 companies from all over the U.S. and the world. Lowisz was chosen by the U.S. Small Business Administration as 2008 Michigan Small Business Person of the Year.



Hosted by Madonna University's School of Business, the lecture is open to the public, free of charge. “Steve Lowisz's unique entrepreneurial philosophy fits well with the McManus Business Lecture Series,” said Stuart Arends, dean of Madonna's School of Business. “He has a message that could benefit many professionals and entrepreneurs in Michigan.” For more information, call the School of Business at 734-432-5355.

The McManus Distinguished Business Lecture Series at Madonna University was established by Michael F. McManus Jr., founder and CEO of Header Products Inc. in Romulus. The lectures celebrate his father's entrepreneurial spirit and success. Michael F. McManus Sr. was an effective manufacturing agent for more than 50 years in the Detroit area. His sales efforts helped establish the Chicago Rivet and Machine Company.

When: Monday, Oct. 12, 7 p.m.

Where: Madonna University
Kresge Hall (entrance D)
36600 Schoolcraft Road (at Levan Road and I-96)
Livonia, MI 48150

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