



News Release

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P.A. Boot Camp at Madonna Will Prepare Community Members for Michigan Film Jobs

LIVONIA, Mich. – Members of the community can train for jobs in Michigan’s burgeoning film industry at Madonna University during “Production Algebra / Production Assistant (P.A.) Boot Camp,” offered through the Michigan Production Alliance (MPA). The unique workshop, hosted by the Madonna University Broadcast Club, takes place Saturday, February 7, from 9 a.m.-1 p.m.

The P.A. Boot Camp will provide more than just an overview of what is expected of production assistants on both film and video sets. MPA instructor Mark Adler will engage students with demonstrations, hands-on activities, form usage exercises, and give a review of set/client etiquette. Students will gain job search tips from a panel of production professionals during an informative discussion on local production companies, unions and film organizations, and the resources they offer.

“Those who attend the workshop will gain valuable skills and credentials that will help prepare them to work in Michigan’s growing movie industry,” said Charles Derry, director of Broadcast and Cinema Arts at Madonna University.

Michigan lawmakers recently established incentives to attract filmmakers, and Allen Park city officials recently announced that they are negotiating with a major Hollywood studio to build a complex in Allen Park, creating about 3,500 permanent, full-time jobs.

The P.A. Boot Camp takes place at Madonna University’s main campus in Livonia, room 1605, located at 36600 Schoolcraft Road, at the intersection of Levan and Schoolcraft Roads, off I-96. The cost is \$40 for general admission and \$35 for students. For more information contact Mark Adler at 313-447-0566. Register and pay online at www.mpami.org.

The MPA conducts a variety of events educating and informing members of the community of new and enhanced resources and technologies affecting Midwest production personnel.

Madonna University’s Broadcast and Cinema Arts program prepares students for careers in broadcast, film and other digital media industries. The program, grounded in the liberal arts, combines an integrated theoretical and intensive hands-on approach for professional preparation. Students gain a wide-range of skills and experiences that can be applied to careers in the broadcast and movie industries. Madonna University’s new “green” media building, recipient of a \$1.5 million Kresge Foundation Challenge Grant, opens fall 2009 and will provide students with the latest digital technologies.

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